



**State Youth Council
Teleconference
August 10, 2006**

Attendees: Anne-Marie Braga, Debi Holleman, Dani Crane, Lorie Mitchell, Julie Berge, Steve Wright, Barb Palmer, Ann Baker, Mark Johnston, Melody Bolton, Kelly McDougal, Sue Schierkolk, Mike Wales

Membership Committee

Jennifer Lambert resigned as co-chair.

Danny Sisneros resigned as a voting workforce member.

Sue Schierkolk will help take a lead role.

Ann, Melody, Mark, and Julie Berge are still interested in helping with membership. Caren Swales and Kersten Hostetter may be as well.

- Need to address the youth forum roster as well to make sure we are well rounded.
- Report back to the SYC at the next meeting.

Marketing & Messaging

Committee had a teleconference, reviewed goals and plans, and have accomplished quite a bit.

Logo was developed and approved unanimously. It has already been sent to Construction Days by OWD for use in their materials.

Logo will be used in communications, Construction Days, events, links on websites, on recruiting materials, potentially on business cards, to schools, other community groups and organizations, official correspondence.

Annual report – who would it go to? What’s been accomplished?

Grants/reports? Expenditures/budgets for committees?

OWD is preparing annual report for CDLE/WIA, which includes an update on the SYC, and Steve will share the results and information with the marketing committee. Additional information, as mentioned above, will be added and coordinated between OWD staff and the marketing subcommittee.

Also, a fact sheet was a deliverable of the Performance Measures group, and this could be developed from there.

- Target end of December for annual report.

Debi would like to develop newsletter to target youth audiences and agencies. Format would be electronic, and it would be updated monthly.

- Debi/marketing subcommittee will set up a template w/logo
- We will all be responsible for sending content to Debi.
- Look to youth member of SYC (or other youth associated with any of our organizations) for input into the format?

Anne-Marie – saw something on Myspace that was similar and was getting lots of youth hits.

Barb Palmer – also a foster care youth website that she will share.

News letter will also be linked to E-Colorado, OWD website, etc.

Target youth operators, partners, etc as well.

- Melody would take responsibility for getting out to the youth operators.

Upcoming Events

Construction Days

October 3 – 4 at Douglas County Fairgrounds. Training will happen for volunteers on October 2. Skilled Trades folks from private industry, General Contracting Association, etc.

All SYC members are encouraged to volunteer.

Volunteers can be group leaders working with groups of 10-15 kids, or in other ways.

CO public schools are all invited. All workforce centers will get flyers and will be able to send kids as well. If the youth is associated with the school, we want the youth to go with the school for transportation reasons. Julie will have more information at the next *Youth Operators Meeting* on 8/17/06 at Morgan Community College at 9 am in Fort Morgan.

E3 Job Fair

This event is the culmination of workforce development month, and will be mainly a job fair held on October 3 at the Adam's Mark Hotel on the 16th Street Mall in Denver. Expect 125 booths, 3000 – 4000 attendees. Employers, educators, and resources for job seekers will be in attendance.

Governor's Summer Job Hunt Employer Appreciation Ceremony

Invitations went out by mail and by email to all SYC members.

21 companies will be recognized. (11 or 12 should be able to attend)
August 30, from 1 – 3 pm at the Governor's executive residence, 400 East Eighth Avenue, Denver 80203. The Governor will be there.

Also, Julie Berge reported that the South Central (Trinidad) and Southeast (La Junta) regions have done "employee of the week" events for the youth and their employers. Pictures and info may be provided!

Executive Committee of CWDC

Dani has been working with this group as they are developing messages to reach out to political candidates about the workforce system and the message of "investing in the development of human capital". Mary Gershwin with the Corporation for a Skilled Workforce has been leading the effort with this group.

Subcommittees

Most have not met. Try to reconvene in September for a report out in October. Think Big helped to achieve so many goals.

Dani will try to convene the WIA Managers group and speak with the workforce directors about their potential role.

Other Items

The SYC received a notification about a potential request for funding to one of the regions. The group had discussion about projects outside the PGL Process –

Melody suggested emailing the request out to members for a vote.

Sue agreed, and added that lots of effort was just done at looking at promising practices, and suggested that perhaps the SYC could use the same review mechanism?

Ann reminded the group that this would be a precedent setting decision, and that we had previously tried to avoid awards to regions outside of the PGL process.

It was mentioned that having a standing committee that would typically review items like this was the goal of one of the subcommittees.

OWD advised that the project has not been fully prepared and proposed yet, but guidance around what kind of information needed was given. Also, we still do not know our financial picture for the current year, but should have details later in August or in early September. Depending on what happens, we may be able to let regions apply for projects, built around common PGL or Promising Practice Guidelines, but we need to have a "wait and see" stance until funding is determined.

OWD Website

Between the Youth Transition Grant and the NGA project that we have been reporting on, a searchable database of resource available to youth, parents, and youth service organizations is being developed.

The following website has served as a template:

<http://www.c3online.org/>

If you click on the blinking state icon, that will give you a vague picture of what we're doing with our searchable database.

This site will also help to achieve some of the goals that have been developed by the SYC subcommittees.

Steve Wright will be in touch to have you assist in the gathering of resources and information. Help in outreach to your circles of influence would be much appreciated!

Next Business Meeting

Thursday October 12, 9 am.

Jefferson County will host at their new facility. Address will be available shortly.