

**CWDC**  
**3/14/07**

**Jeffco WFC**

**Attending:** Booker Graves, Elise Lowe-Vaughn (proxy for Don Mares), Bette Matkowski, Mary Ann Roe, Sue Carperelli, Tony Gagliardi, Debbie Rose, J. Robert Wilson, Peggy Herbertson, Glenn Little, Lee Carter, Verlia Dexter Dutton, Tracy Boyd, Roger Smith, David Moore, Walt Speckman, Carmen Velasquez, Mark Warne, Steve Wright, Susan Kirkpatrick, Dani Crane, Doug Glynn, Nancy Smith, Lindsey Woolsey, Benita Duran.

**Welcome and Introductions:** Roger Smith

**Announcements:** Mark Pingrey resigned as Chairman. Newly appointed board members: Don Mares, Susan Kirkpatrick, and Karen Bye.

**Chairs Report:** Met to look at from a strategic standpoint. Came down to targeting regional and sector based strategies who have issues with the workforces. The co-chairs met in DC at NWBC for a great conference. The focus was around how to drive the new economy with a good workforce and regional systems and sector based systems, WIBs and will they be reauthorized and by August it should occur based on what was said in D.C.

**Presentation by Lindsey Woolsey:** “Making Good Choices in Tough Times”

Tough Choices or Tough Times: This is the second report by the commission; the first report was in 1990. This is from the NEW commission. There is an emphasis on education and a training system that needs to be brought up to date. It is not up to par for the workforce today. This report is based on 2 years of research in 12 countries studying the education systems and workforce systems. It has been said that this report “is provocative and daring.”

Page 21 of the report begins the list of who commissioned this report. This report is being looked at seriously by political leaders.

There is a summit at East High School on April 1<sup>st</sup> on how to energize education. These are recommendations that we need to take very seriously. Each state will have to determine how they are going to accomplish the goals.

The sector strategy approach has been defined distinctively in the report. At least 16 states have moved to using and developing sector strategies.

The Key Characteristics are driven by industry and a set of employers in that region and in that industry. That is the first step, to get the employers to come together as partners who are drawing on the same labor pool. Once they do this, there are proven results in developing the strategies.

Funding initiatives include: convening planning; public funds (WIA, TANF, Adult Ed, Voc Ed, and Economic Development); others.

**SDPC:**

WEIC Report – (it was recommended that all acronyms be emailed to members). Report presented by Benita Duran from CH2M Hill. Committee is co-chaired with Debbie Woodward and Alexandra Hall. The effort has been focused to inventory and economic data and reports currently available and that is available on e-Colorado. They identify the gap of what is desired and what is available. They will develop a product plan and priorities, which is in progress. The next step is to develop a framework for continuing the work of WEIC. They will meet 3 more times in 2007 and hope to complete their goals. Objective is to identify what can assist the employers in Human Capital Development.

WELLS Center – The Committee met on 2/28/07 and had a virtual or electronic brainstorming session. The strategic planning sessions are to use a methodology in the spirit of the WELLS Center on using tools logically. There is a second stage of funding being proposed through the CDLE. They are looking at a multi-state and multi-stage phase to advance the education of nursing and the use of simulation for the quality of care for nursing that make a difference in life and death situations that are critical for new students as well as those already in the field.

SDPC report motioned, seconded and approved.

**SYC:**

The next initiative is the new Think Big Newsletter that will be further developed and distributed statewide. They recently completed solicitation on promising practices. The Think Big Conference will be held in Breckenridge May 1 – 2, 2007. The Governor's Summer Job Hunt is in full swing and many job fairs have been happening around the state. The Jefferson County youth job fair hosted 1100 youth. There are new members joining and there is interest from other partners.

There will be a table at the Pre-Collegiate Conference this Friday at Auraria to talk about the services by the SYC.

The YouthNet is a searchable database that has been produced by funds approved by CWDC and SDPC. Steve Wright explained how to use the database and where to find the resources. This database will be used by citizens, parents and youth. The kickoff was in February to present the database and give information to agencies, providers and other users.

SYC report motioned, seconded and approved.

## **SWIS:**

Mary Ann Roe demonstrated the e-Colorado portal found at [www.e-colorado.org](http://www.e-colorado.org). This is a tool for councils, job seekers, employers, students, educators, anyone who would like information. You do not have to register to use it but it is encouraged. This is the state workforce portal. This database has the capability to allow online training sessions and online real-time chats. The public team rooms are available to the public and there are private team rooms available only to registered users. You can add content and events to the calendars through the team rooms. There is an area for high growth initiatives. There are free assessment tools and training tools, online free classes and calendars listing all upcoming events.

There is a Northern Colorado Business Report posted on the portal that is updated daily as well as many other newsletters, state and national issues that are being discussed and many areas such as nanotechnology are discussed in “road maps”.

The CIMS has been updated with awards for regions that businesses can earn. They are continuing to recertify the WIBs. They recertified the local Workforce Investment Board. The STEM educational system will be supported by SWIS. The Board will be involved. The future will have allocations that go to local areas and additional funding. There are several upcoming events that will be sponsored through SWIS.

The workforce regions have volunteered staff to work on the credentialing taskforce. They will be looking at tools that can be used by workforce centers. They have discussed how to track the job seekers and how they are qualified for the positions. Other tools can be used but WorkKeys was the only one that met all standards.

SWIS report was motioned, seconded and approved.

## **BOAM:**

Tom Allee has resigned as co-Chair. This committee reflects that this is a system that involves both employers and employees that engage the private sector. There have been efforts to do marketing campaigns but the sustainability is in question. This committee will engage in outreach and marketing for the people who work within the system and much progress has been made with the development of the committee. They have developed many programs that have been helpful to fund the workforce regions. They have made attempts to merge with CIMS. There are tools and tracking processes to measure the achievements of the regions and incentives are helpful. There are 5 tiers of incentives for the promising practices of each region. There are also bonuses for the areas that achieve all goals and reach all tiers. The SWIS Committee has approved the framework and BOAM will move forward with the project. They will craft the next steps including the State Workforce Month in September and they have enlisted the Governor to participate in that process.

BOAM report was motioned, seconded and approved.

**Grant Update:**

There were handouts that listed the totals and a list of the grants that have been awarded. There was \$1.2M awarded from scholarships to firefighting training and ex-offender reentry programs.

**Director's Report:**

There is a Pre-collegiate Conference on Friday with specialized presentations for geospatial technology, bioscience, Advance Colorado, STEM worker needs and many more.

The CWDC is working with STEM in the Southeast Metro area and College-In-Colorado to do more outreach to get us more connected.

We have a Chair opening and four business openings for the Committee for someone who has an interest in Human Capital Development. We are working with the CDLE to revise the state plan that is due in June as well as the Annual Report and bring additional funding into the projects.

Today is the "50 & Fabulous" job fair at the Jefferson County Fairgrounds.

The next meeting is June 13<sup>th</sup> and is posted on e-Colorado.

Meeting adjourned at 12:00 p.m.